



MODERN CRAFT BAZAAR 2011 Press Release

What is Hand Born?

Hand Born is an annual Modesto event showcasing independent designers, artisans, and alternative crafters, allowing them to sell their wares and promote their small businesses in a hip, inclusive, and entertaining atmosphere. This year's event will include over 50 Vendors at 6-9 Locations on J Street in downtown Modesto!

In the midst of a mass-produced economy, this craft bazaar offers consumers a personal and unique shopping experience where they can purchase one-of-a-kind, stylish goods directly from the artist or designer. Shoppers will be treated to DJ's and street-corner musicians sponsored by Modesto's premier independent music promotion company, OFF THE AIR. Past events have drawn over 1,000 shoppers creating awareness of businesses in downtown Modesto.

Who are the promoters?

The creative duo behind this marquee event are Julie and Greg Edwards who desire to see quality, local handmade goods receive attention and shine a light on Modesto's growing downtown; a place where fun and amazing cultural events happen.

When is the event?

Saturday, November 26, 2011
6:00PM-10:00PM

Where is the event?

7 locations on J Street in downtown Modesto.
Concetta (1205 J Street), Deva Café (1202 J St), Mira Bridal (1201 J Street), Core Fitness (1209 J St.), Serrano Social Club (1030 J St.), Beads Of Contentment (1028 J St.), and Galletto (1101 J St.)

Vendor Information

There is room available for cutting-edge crafters who want to sell their goods! If interested, please visit, www.handborn.com for more information.